

# VENUES

beyond horizons, beyond limits 2011



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## Tepp

Technopreneur Promotion  
Programme

Presents

## *Navonmesh: The Entrepreneurial Convention*



*B-Plan Challenge*

## Navonmesh – A Brief Introduction

Navonmesh, the entrepreneurial convention at Avenues 2011, aims to breathe in a new life to the spirit of innovation in the country. The biggest problem faced by the innovators in our country is the lack of proper business advice. A plan woven around their innovations would enable them to take it further. This event is the **flagship event at Avenues 2011**, the annual business festival of IIT Bombay.

At Navonmesh, our objective is to offer a helping hand to those innovators and sensitise the modern business school fraternity about the potential and power of such innovations.

## Event Structure

Through the B-Plan challenge event business plans are invited for innovations which are in their nascent stage of development. Five innovations are selected from Tepp. Participants will be provided an opportunity to choose innovations and they have to craft b-plans to commercialize these innovations. The details of innovations will be released by 20<sup>th</sup> September.

Please read the general rules and timelines for further details.

## General Rules

- A team can have maximum of 3 & minimum of 2 members who are from the same institute
- Any number of teams can participate from an institute
- One student cannot be a part of more than one team
- No change in team structure is allowed after the registration
- Each team can submit a maximum of one entry either for the B-plan or VC-Challenge
- A brief of the startup will be announced on 20th September, teams have to select 3 startups through a link that will be mailed to them.

- Following which a startup will be allotted to each team based on their priority, and the teams have to submit an executive summary of the B-plan by 29th September.
- The finalists will be announced on the 1st of October, following which they have to submit the final B-Plan by 7th October, which will also be given to VC-Challenge teams for evaluation.
- Exchange students can also participate. They however have to be present for the presentation
- Register at <http://sjmsom-avenues.com>, following which register for the event at <http://sjmsom-avenues.com/the-b-plan-challenge/>

### Prizes

- 1st prize worth Rs. 50,000
- 2nd Prize worth Rs. 20,000

### Event Timelines

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#### **B-Plan Challenge**

Registration commences	15 <sup>th</sup> September, 2011
Deadline to choose Start-up	20 <sup>th</sup> September, 2011
Allotment of Start-ups	22 <sup>nd</sup> September, 2011
Submission of Executive Summary	29 <sup>th</sup> September, 2011
Release of 1st Shortlist	1 <sup>st</sup> October, 2011
Final B-plan Submission	7 <sup>th</sup> October , 2011
Final Results	5th October 2011
Navonmesh Final Event	15th October 2011

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## **TePP – Event Sponsor Navonmesh**

Technopreneur Promotion Programme (TePP) is India's largest network program supporting Independent Innovators. The network with its 30 outreach centres spread across the country provides grants, technical guidance and mentoring support to independent innovators. The purpose of this support is to enable innovators emerge as entrepreneurs by incubating their ideas and enterprise. Since the time of its inception, 250 innovations have been supported under TePP. It is positioned as a pre-seed fund for start-ups.

TePP has developed a unique framework in a network mode and contribution by various players as illustrated by deal flow. Cumulatively, TePP accessed around 7500 ideas, evaluated 1650 proposals and supported 240 innovations. TePP pioneered network movement to make the support accessible for all eligible innovators and to add value in screening and monitoring. Modern communication tools are used to get all the stakeholders involved, chief among them are *'TePP blog'* and the LinkedIn Group, *'Friends of Indian Innovators'*.

We are proud to have TePP as a partner for Navonmesh.

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